

# Team Talk

One of our unsung heroes in our despatch office is Jayne Walker, a film buff, who has just completed a very busy Back to School season for us.

Jayne is the person who makes sure that our deliveries are scheduled properly and get to you when you want them via DPD. She completed her degree in Biology, did a gap year volunteering with the RSPCA and joined us in 2003. Jayne spent three of her years with us in the planning office, so she fully understands how our business works and when our customers need their goods. That makes her the ideal person to plan in forward orders and match them with customers required deliveries.

She is, to say the very least, pretty versatile, having completed her ECDL course and book keeping qualifications some time ago she is now keen to complete her "Counter balance" forklift truck course which will qualify her to drive and pick goods with the fork lift so that she can help the lads in the busy periods. The fact that one of her interests is Formula One should not worry them even the slightest bit!!



## Relay for Life

We did our second "Relay For Life" in Stockport earlier this summer and entered "Team Rowlinson" to help raise money for Cancer Research UK.

Jeff Oliver our Sales Account Manager was on the organising committee for the Relay, and we are proud to say that Chris Rowlinson led an 11-strong staff team, through torrential rain to take part in the 24-hour walking relay. The team raised a little over £2,500 for the charity, which was up on our tally last year, but the final total for the event looks like it will top £50,000. As a result the organisers have been able to buy two crucial pieces of equipment for the brand new Manchester Cancer Centre opposite Christie Hospital.

Despite the appalling weather which periodically soaked the participants and made it a little unpleasant, spirits were not dampened and we would like to say thanks very much to everyone who supported us. We are really grateful for your contributions.

Thank you.



A very damp team!



The boys enjoying the "dressing up" just a little too much!

find us on facebook

Rowlinson Knitwear Limited  
Woodbank Mills, Turncroft Lane, Stockport SK1 4AR

t: 0161 477 7791 • Free Fax Orderline: 0800 072 0217  
e: sales@rowlinson-knitwear.com

Rowlinson®  
smarter for longer™

Rowlinson®  
smarter for longer™

# The SCHOOL BAG

Issue 22  
Autumn 2014

## Stockport Business Awards



Stockport has a thriving business community with over 17,000 businesses trading over many, many sectors. Three years ago the "Stockport Business Awards" were set up to highlight and celebrate business excellence in the region. The whole process culminates in a dinner and awards ceremony to recognise and showcase the talent in the area.

Rowlinson has been in business in Stockport for 79 years, we are fully involved in the business community, and indeed we have great relationships with the education and training providers in the area.

This year we entered the category for "Best Employer" it was our intention to benchmark our performance against others, the competition was stiff, but clearly our

people are very important to us and our core values of "trust, care and doing better" are key to our philosophy, so we felt that it was the right category for us. We are proud of the work that Nicola Ryan our HR specialist has done with our team to develop our skills and teamworking.

We are so proud to announce that as we go to press (3rd October) we won the award! We had a whale of a night and we hope that you enjoy a few photos of us letting our hair down!



"...trust, care and doing better..."



Photos from Jonathan at BellyflopTV with thanks.



INVESTORS IN PEOPLE | Silver

www.rowlinson-knitwear.com



# No Christmas cards again!!!

We know that it is early to be talking about Christmas, but as in previous years we will not be sending out any cards this year. Instead we prefer to help some who are less fortunate than ourselves.

For the last few years we have been supporting three children from countries where our suppliers are based through an organisation called "Compassion".

Compassion runs holistic child development programmes which focus on the spiritual, economic, social and physical needs of children through all stages of their development. Children attend church-based child development centres where they receive life-changing opportunities that would otherwise be out of their reach. Every sponsored child is given the opportunity to develop their potential. You can find out more about Compassion at <http://www.compassionuk.org/>

Our children are called Mick, Babushe and Ashley we write to them regularly and receive letters back. It is one of the most rewarding things that we do, and the scheme has been nurtured by our Finance Director Dan Chan who also sponsors other children through his work as a Church Minister in Stoke on Trent.



## Customer Satisfaction

We have recently sent all our customers a small satisfaction survey to complete.

We like to do this at this time of year while all the issues of BTS are still "fresh in your mind" ie we hope that you will remember if we did well, or conversely if things didn't quite go as you would have liked. That way we can get really current feedback on the busiest time of the year and we can make sure that we can pay full attention to what you are telling us ready for the planning season for 2015. Please would you take 2 minutes to give us your thoughts.

## Pre-book

**You should have had your pre-book pack from us in September don't forget trigger dates are:**

**31st October (Halloween)**  
if you wish to have free striping on your special knitwear.

**28th November** for option one which allows you an 8% settlement discount.

**15th December** for options two, three and four which allow you to choose your despatch date and appropriate settlement terms.

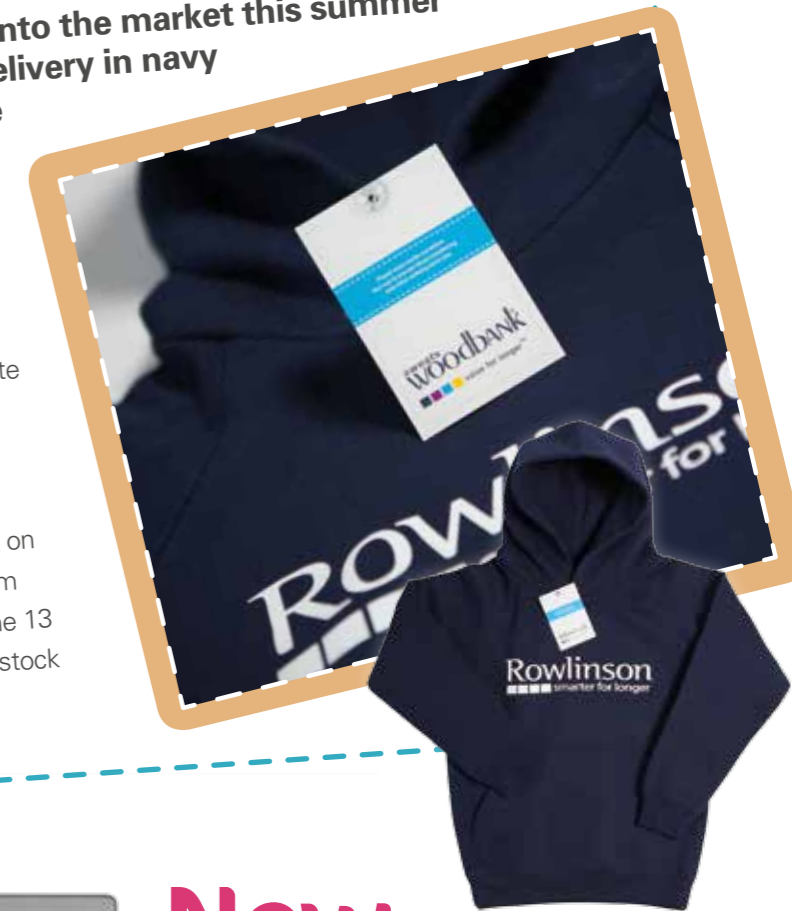
If you need any further information please speak to your account manager or our customer care team.

## New Hooded Sweatshirt available to pre-book in all Woodbank colours.

We launched a new hooded sweatshirt onto the market this summer and have carried it in stock for 24 hour delivery in navy and black. We are pleased to say that we have had really positive feedback on the garment.

Comprising of a 65% Polyester and 35% Cotton fabric it weighs in at a heavy 280gsm which is much heavier than many on the market and is a hard wearing fabric brushed for extra warmth with a front pouch to complete the look. Easy care and comfort have been inbuilt with a classic raglan sleeve for ease of movement, together with elasticated cuffs and rib hem for great fit.

The hooded sweat has been available plain from stock on a 24 hour delivery basis in black and navy only, but from now on, it can be pre-booked for next BTS in any of the 13 Woodbank colours. We plan to put more colours into stock in 2015. Embroidery is also an option if required.



## New Website

**Check out our new website launched this October.**

We have refreshed the whole site and in recognition of our growing Corporatewear business when you visit the home page you can determine whether to look at the Schoolwear offer or the Corporatewear.

*It should all be plain sailing and we hope that you like it.*

