

Printwear and Promotion Live NEC 22-24th February

We are exhibiting at the NEC Hall 12 (stand P22) this spring and we would welcome the opportunity to talk to you then, and answer any questions that you might have about us.

Our Products

We produce four main knitwear products ideal for **Corporatewear**. Each is differentiated by fibre and styling. All are available plain from stock in just 24 hours delivery to your door, or they can be produced "bespoke" to your requirements with special striping or colours, and then we can embroider if you so wish. We operate small minimums of only 12 garments (3 per size) and can Fast Track samples and garments to you in record times. As well as traditional sweater styles we produce slippers and cardigans.

The original product is the Courtelle brand which is 100% Acrylic. The brand is internationally recognised and is a highly durable garment which stands the rigour of daily wear and tear very well, yet continues to hold its colour and shape with regular washing.

Our newest development for the corporate market is our **Performa WoolMix** garment which is 50% wool and 50% acrylic giving an ideal blend for both comfort and performance. It is machine washable at 40° (or 30° to be kinder to the environment) and holds its colour wash after wash.

Performa Cotton is 100% soft and comfortable fine cotton. It is pre-washed for extra softness from the first wear and has all the inherent attributes of a natural fibre including superlative breathability and lightweight.

And finally there is **Performa 50 (P50)** which is 50% Cotton and 50% Acrylic. Offering the best of both worlds in terms of fibre content it is ideal for everyday wear, soft, comfortable and easy to care for yet has fantastic durability.

All are produced at New Horizon in Bangladesh and can be purchased plain, embroidered or "bespoke" with special colours and stripes in very small minimums. We can also produce colours to precise requirements subject to specific minimums.

All our garments are tested by an independent testing house to all necessary standards and meet all required British health and safety standards.



Corporate Brief

Corporate Wear News

Welcome to our new newsletter designed specifically for our Corporate Customers. We hope that you find it informative and helpful.

Rowlinson has been in business in the UK since 1935; we manufacture quality garments suitable for any kind of personalisation and corporate branding. We have our own warehouse and speedy embroidery facility here in the UK for quick response and we can deliver plain garments from stock in 24 hours direct to your door or with a speedy embroidery service in just a matter of days.

We also manufacture sweatshirts and polo shirts, but the bulk of our business is in knitwear where we specialise in special colours and stripes in large or small quantities. We can handle minimums of only 12 garments (3 per size) and we can Fast Track sampling and production to you on request.

Producing durable garments to ethical standards has its challenges, but we are committed to making sure that the garments that we make, not only have the best fibres and fabrics, but that the skilled people who make them work in safe and responsible environments.

At Rowlinson we adopt a transparent and ethical approach to our business. Our core values of trust, transparency and care are at the heart of everything that we do. We strive to improve on these values to the benefit of all. We currently

hold Silver status in Investors in People. The IIP standard covers everything from business planning and leadership to management effectiveness and performance measurement. Only 6% of the 2948 companies accredited have achieved silver status so we are proud of our result.

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Our Knitwear products are available in four brands and fibres.
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Our factories

We love what we do one sweater at a time.



At Rowlinson our suppliers are our partners. We look for businesses that we can invest in, ones that reflect our own core values of care, trust and continual improvement.

Our partner New Horizon in Bangladesh is such a company. Like ourselves New Horizon is a family business; it was established in 2001 and combines the best of Asian and Western practices.

The factory produces exclusively for Rowlinson, we use its full capacity thus giving us full control and long term stability. Much recent investment in machinery has been made and we provide employment for the 400 staff who work on our predominantly Performa Cotton, Performa 50 and WoolMix garments.



Contact us today
0161 477 7791

Health Safety and Care

We could not regard Health and Safety more highly.

Our responsibility to all who work to produce our garments is critical to our thinking, and we believe that each is entitled to a fair wage in a safe environment.

Each factory undergoes an annual rigorous check to UK standards. We take this very seriously, our QC staff are Asia based, they report into Ken Edgar our off shore Director based in Asia and the whole team is highly trained in these matters.

We are pleased to say that New Horizon was one of the first factories in Bangladesh to be certified structurally by the Bangladesh Garment Manufacturers & Exporters Association (BGMEA) following the very tragic events at Rana Plaza in 2013. It is our duty as manufacturers (and indeed as consumers) to help lift standards and make sure that history does not repeat itself and that our workers are safe.

Rowlinson tests with AQL system and conforms to British Safety Standards.

All our garments are tested to a rigorous testing process through an AQL Statistical Quality Control System. This process ensures that we capture all aspects of the fabric that we use and the garment manufacture. We capture detail such as aesthetic appearance, dimensional stability, colour continuity and the precise measurements to specifications.

We also adhere to strict Health and Safety Standards; all our accessories, including buttons, cords and zippers conform to BS compliance. The fact that our QC team are based off shore means that they are on site to check garments and develop our products.

“ Each factory undergoes an annual rigorous check to UK standards. ”

We operate an environmental policy and are constantly striving to reduce the impact that we have on the world in which we live.

